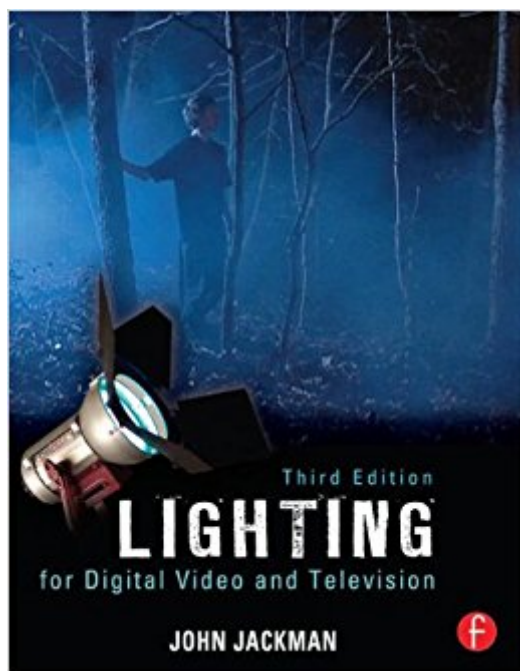The book was found

Lighting For Digital Video And Television, 3rd Edition

Synopsis

Enhance the visual quality of your motion pictures and digital videos with a solid understanding of lighting fundamentals. This complete course in digital video lighting begins with how the human eye and the camera process light and color, progresses through the basics of equipment and setups, and finishes with practical lessons on how to solve common problems. Filled with clear illustrations and real-world examples that demonstrate proper equipment use, safety issues, and staging techniques, Lighting for Digital Video presents readers with all they need to create their own visual masterpieces. Features: Film style techniques for digital video productions Creating "movie" looks on a low budget Lighting for HD How to maximize existing light Interview setups color correction techniques in mixed lighting situations

Book Information

Paperback: 272 pages

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Product Dimensions: 9.1 x 7.4 x 0.6 inches

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Average Customer Review: 4.5 out of 5 stars   32 customer reviews

Best Sellers Rank: #230,607 in Books (See Top 100 in Books)   #63 inÃ Â Books > Humor & Entertainment > Television > Direction & Production   #158 inÃ Â Books > Business & Money > Job Hunting & Careers > Vocational Guidance   #316 inÃ Â Books > Humor & Entertainment > Movies > Video > Direction & Production

Customer Reviews

If you don't know a tota light from a omni from a soft box or a fresnel; if you are unsure how to light a scene to achieve a particular look; if you think that lighting for a night shoot is to simply take your cam out at night and press 'record', if you fail to understand the difference between hard and soft light or find lighting terminology undecipherable, than this book is a must. Even if you already know all those things there are excellent and useful chapters for the advanced shooter and lighting tech covering low budget setups, advanced lighting setups." - Steve Douglas, kenstone.net

John Jackman is an award-winning independent director and producer who has been involved in

dramatic and video production since the mid-seventies. Widely regarded as an authority on digital production techniques, John has been a contributing editor to DV Magazine, and has taught workshops for NAB, the American Film Institute (AFI), Digital Video Expo, the Library of Congress, along with various film schools, colleges, and university programs.

Book is well written and engaging. Not a boring read even though the subject matter is quite technical. John Jackman realizes that those reading the book are beginners or at least new to the in depth study of lighting, such as myself. I appreciate that it is a simple read, even though the subject matter is quite complex. The sign of a good teacher is that they can make the hard to understand understandable.

I purchased this book as a physical copy for a required course in my school course work. It is what it is, and reads like your typical text book. I however found it much easier to read this in book form rather than ebook.

Excellent book for television/film lighting. As with most textbooks, you have to know when to skip the fluff.

awesome read

We - Movement Arts Institute - are a small tai chi school in Central Pennsylvania. Previously we made practice DVDs for students. They were decidedly "home" productions. Clean, clear, decent editing but no one would mistake them for pro work.When our seniors tai chi program, Tai Chi 4 Health & Balance (TC4HB), became an Evidence-Based program and was approved by the Federal Administration on Aging as an "Evidence-Based program meeting the minimal level criteria", we needed to produce better quality DVDs.Naturally I went out and bought a better camera - a Sony HXR-NX5U. (I am getting close to the point trust me). Surprise, surprise, surprise. A $4000 camera doesn't make your video look pro.This $30 book tells you what does. Spoiler alert - it's all about the lighting.This book covers the equipment, the set up, the nuts and bolts of why and how. It is reasonably accessible to people new to shooting video. I admit I had to re-read - and do internet research - to understand some parts.This book is not about the lights only! The book covers much of the information you need from the camera side too. White balance, Zebra, F-stops/Iris and on and on.This book has taken our videos up to the quality we needed to be on the national stage.Buy it

first and you'll buy the right gear and make good video right away.

Jackman's books are great. Technical and practical and unassuming. Written for those at all levels, easy to understand, informative and eminently practical in its approach.

Awesome

A must read for filmmakers.

Download to continue reading...

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